

Heather Stack

Web Designer, Social Networking, Graphic Design, Marketing, SEO, Internet Marketing

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EXPERIENCE

Web Goddess Web Design & Consulting LLC, Port Richey, FL — *Web Consultant/Designer*

2013 - Current

Designs to Shine - 09/2013 - 6/2015 - **Fantasy Guild Tours**
-03/2015-06/2015 - **Exit Tallahassee** - 8/2016 - 10/2016 - **Butler Hypnotherapy** - 06/2015-08/2015 - **New L.E.A.P.S Academy** - 02/2016 - present - **My Swimmer** - 02/2018-present 844 Spa Show - 02/2018 - present

- Part-time/Consultant - Website Consulting and management
- Social networking including ad buying and management.
- Help organizing digital assets
- Graphic work both screen and print. Including logos, brochures, and business cards.
- On-site SEO – heading tags, graphic alt tags, keyword relevancy, robot.txt files, title and meta tags etc.
- Website design and management
- Google Ads - including keyword searches
- Video Editing

Oglethorpe Inc, Brooksville, FL — *Web Designer/Graphic Design/Social Networking & Marketing*

11/2015 - 10/2017

- In-house, front-end web designer, graphic artist, SEO, marketing and social marketing for a healthcare management company.
- Collaborated to present an overall company image and properties, including website design and management.
- Graphic Work both screen and print. Including logos, brochures, and business cards.
- On-site SEO – heading tags, graphic alt tags, keyword relevancy, robot.txt files, title and meta tags etc.

Hot Tub Parts, St. Petersburg, FL — *Web Designer/SEO/Graphic Design/Social Networking & Marketing*

03/2015 - 11/2015

- In-house, front-end web designer, graphic artist, SEO, marketing

SKILLS

Web Design, HTML5 & CSS3, User Experience - (UI/UX), Facebook, Social Media Marketing, Print Graphics, Website Promotion, Social Media, Web Analytics, Online Marketing, Killer Research Skills, InDesign, Blogging, HTML + CSS, SEO - On-site, SEO - Off-site, Graphic Design, Organic Search, Graphic Art, Layout, Adobe Acrobat

SPECIALTIES

Web Design, HTML, CSS, HTML5, CSS3, Google Analytics, Google Webmaster Tools, WordPress, Graphic Design,

TOOLS

Google Analytics, Dreamweaver, Photoshop, Google Web Console, Internet, WordPress, InDesign, and more.

PORTFOLIO

<http://webgoddessdesigns.net>

and social marketing for a manufacturing company in the hot tub and pool industry.

- Off-site SEO – social network marketing, keyword analysis, competitor analysis, blogging etc.
- Collaborated to present an overall company image and properties, including website design and management.
- Graphic Work both screen and print. Including logos, brochures, and business cards.
- On-site SEO – heading tags, graphic alt tags, keyword relevancy, robot.txt files, title and meta tags etc.

Vision Systems Inc., Tarpon Springs, FL — Web Designer/SEO/Graphic Design/Social Networking & Marketing

11/2009 - 03/2015

- In-house, front-end web designer, graphic artist, and social marketing for a manufacturing company in the healthcare industry.
- Off-site SEO – social network marketing, keyword analysis, competitor analysis, blogging etc.
- Created a 48-page catalog for print. In addition, made a digital-based edition to viewed online.
- Collaborated with the marketing manager to present an overall image for the company, including website design and management. At one time this included 91 sites that lacked a formal content management system.
- Collaborated to present an overall company image and properties, including website design and management.
- Graphic Work both screen and print. Including logos, brochures, and business cards.
- On-site SEO – heading tags, graphic alt tags, keyword relevancy, robot.txt files, title and meta tags etc.

EDUCATION

Kaplan University, AS in Information Technology

2008 - 2009

Associate's Degree Information Tech with a strong emphasis on Web Design

Coursework: Intro to Web Development, Website Development, (Dreamweaver), Fundamentals of Web Graphics (Photoshop), and E-Commerce Development, Foundations in Information Technology, Intro to Programming, Enhancing Websites with PHP, Networking Concepts, and Software Applications.